

The Hartford County Bar Association presents

Face Forward: Using Social Media to Enhance Your Marketing in 2014 and Beyond.

Tuesday, April 8, 2014, 4 p.m. to 6 p.m.

Our Panelists



Attorney Meghan Freed
Partner
Freed Marcroft LLC
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Attorney Daniel Schwartz
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Attorney Jay Ruane
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William Kelly
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Our Moderator



Attorney Matthew Hallisey
Matthew Hallisey
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Hartford County Bar Association

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Program description:

This seminar will provide you with hands on tips on how to employ social media as a marketing tool to bring in more clients and generate more business from existing ones.

The inclusion on the panel of a real, live website designer along with three experienced lawyers who take varying approaches to their use of social media will assist you with getting the most out of your online presence.

When:

Tuesday, April 8, 2014
Registration - 3:30 p.m.
Program - 4:00 p.m. to 6:00 p.m.

Where:

HCBA Conference Center,
100 Pearl Street, 2nd floor, Hartford.

Price:

\$30 HCBA Member*
\$45 Non-Member
Law students and 2013/14 New Admittees may attend at no charge (subject to space availability)

*with 2014-2015 dues paid in full by March 1, 2014

Registration Form

___ Yes I/we would like to attend the "Face Forward: Using Social Media to Enhance Your Marketing " seminar on Tuesday, April 8, 2014

___ \$30 HCBA Member (with 2014-15 dues paid in full*) ___ \$45 Non-Member

*Must be paid in full by March 1, 2014 (HCBA new fiscal year 2014-2015 begins).

Space is limited to 50 registrants. Full refunds, less \$10 administrative fee, will be granted with a 48 hour cancellation notice. No refunds will be granted thereafter. Refreshments will be provided.

Name/s: _____ Firm: _____

Tel: _____ Email: _____

Please mail registration form with your payment to: Hartford County Bar Association, 100 Pearl Street, 4th floor, Hartford, CT 06103.