



***Become a Hartford County Bar Association 2025-2026 Partner Sponsor***

***To sponsor or to learn more about the Hartford County Bar Association, our members, and the services we provide, please contact [jbonee@hartfordbar.org](mailto:jbonee@hartfordbar.org)***

**PLATINUM SPONSOR - \$5,000**

- Platinum Sponsor recognition at 3 major annual social events (*Barristers Ball, Annual Meeting Dinner, and Golf Tournament*).
- Two tickets each to two annual events (*Barristers Ball and Annual Meeting Dinner*).
- *Birdie Sponsorship Annual Golf Tournament (incl. foursome and one tee sign at the annual Golf Tournament)*.
- One full-page ad published three times per year in the HCBA's newsletter, and one full-page ad in the *Annual Meeting Dinner* event booklet.
- Use of email mailing list up to three times a year to send eblast (*created by sponsor and sent by HCBA*); initial email includes an official introduction from the HCBA.
- Banner ad placement on the HCBA website's front page for one year.
- A 15-minute speaking opportunity at one HCBA Board of Directors meeting and one CLE program of your choosing to introduce your business to the leaders of the Hartford legal community.
- Platinum Sponsor recognition on the HCBA Sponsorship page.
- Inclusion in all member benefits publications and lists.
- Ability to provide and/or display literature, when appropriate, at HCBA functions.
- Promotion of current and/or new products on HCBA social media (*Facebook, X, Instagram, and LinkedIn*) up to six times per year.

## **GOLD SPONSOR - \$3000**

- Gold Sponsor recognition at Annual Dinner
- Two tickets Annual Meeting Dinner
- Two Players annual Golf Tournament.
- One Tee sign annual Golf Tournament.
- One half-page ad published three times per year in the HCBA's newsletter, and one half-page ad in the Annual Meeting Dinner event booklet.
- Use of email mailing list up to twice a year to send eblast (*created by sponsor and sent by HCBA*).
- A 15-minute speaking opportunity at one HCBA Board of Directors meeting to introduce your business to the leaders of the New Haven legal community.
- Banner ad placement on the HCBA's website front page for six months.
- Acknowledgment on the HCBA's Member Benefits web page.
- Gold Sponsor recognition on the HCBA Sponsorship web page.
- Inclusion in all member benefits publications and lists.
- Ability to provide and/or display literature, when appropriate, at HCBA functions.
- Promotion of current and/or new products on HCBA social media (*Facebook, X, Instagram, and LinkedIn*) up to four times per year.

## **SILVER SPONSOR - \$1,500**

- Silver sponsor recognition at one major annual social event (*Annual Dinner*).
- Two tickets to the Annual Meeting Dinner.
- One quarter-page ad published twice per year in the HCBA's newsletter, and one quarter-page ad in the Annual Meeting Dinner event booklet.
- Use of email list once a year to send eblast (*created by sponsor and sent by HCBA*).
- Silver Sponsor recognition on the HCBA Sponsorship web page.
- Inclusion in all member benefits publications and lists.
- Ability to provide and/or display literature, when appropriate, at HCBA functions.

- Promotion of current and/or new products on HCBA social media (*Facebook, X, Instagram, and LinkedIn*) up to two times per year.

### **BRONZE SPONSOR - \$750**

- Bronze sponsor recognition at the Annual Meeting Dinner.
- One ticket to the Annual Meeting Dinner.
- One business card ad published once per year in the HCBA's newsletter, and one quarter-page ad in the Annual Meeting Dinner event booklet.
- Bronze Sponsor recognition on the HCBA Sponsorship web page.
- Inclusion in all member benefits publications and lists.
- Ability to provide and/or display literature, when appropriate, at HCBA functions.

### **HCBA Electronic Newsletter Advertising Rates:**

- Full Page (8" x 10.5") - \$625
- Half Page (8" x 5.25") - \$350
- Quarter Page (4" x 5.25") - \$275
- Business Card (3.5" x 2") - \$125

### **HCBA Website Banner Ad Rates:**

- 90 Days - \$300
- Six Months - \$700
- One Year - \$1,300